



**CREATIVE
INDUSTRIES**
PROPERTY SUMMIT



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**Introducing the Inaugural Summit
Bringing together Real Estate and the
Creative Industries**

2024 Theme:

**'The Creative Economy – A key driver
for UK Growth + the Power for Better
Places and Lives'**

To build the future, we must imagine it first.

The Creative Industries Property Summit was founded to provide a collaborative platform for leaders in real estate and the creative industries.

Attendees can expect a full-day programme packed with original ideas, insightful research, and change-making conversations. Most importantly, the summit is a springboard for progress – bringing together experts, thinkers, and creatives on a shared mission to drive inclusive, and equitable economic growth, as an agency for positive and purposeful change.



The 'Creative Industries Property Summit' has come about through the **Movers & Shakers Property Networking Forum** (www.moversandshakers.uk.com), and our work with the **UK Real Estate sectors** (for 30 years); coupled with a deep passion and respect for the important role of **creative arts and culture in society**.

This one-day event *is all about delivering mutual value* and recognising the significant role of the creative industries in socio-economic growth in the UK, and in particular, how the real estate and creative industries can work together as **an agency for positive and purposeful change!**

Leveraging Movers & Shakers' **extensive network of influential leaders** from the UK's major developers, investors, financial institutions, legal practices, consultancies, and architectural studios, we are in a positive and privileged position **to be able to bring together the property sector with the creative industries, in a unique way**. CIPS aims to become the '**Meeting Place**' for these industries, serving as a **catalyst for meaningful and progressive transformation** and as a key driver **to pioneer future UK-wide collaboration and growth**.



Who should be involved in this:

- Real Estate Industry – Investors, Developers, Funds, Banks, Advisors, Consultants, Architects, Contractors
- Creative Industries*
- Central Government
- Local Government – Local Authorities, Public Sector Organisations
- GLA – to include: GLA Creative Unit
- Universities (+ academics)
- Tech + Science – a convergence of creative with science in new tech / AI

*Definition of Creative Industries:

Under the government's definition, the 'creative industries' consist of the following subsectors: *Advertising; Architecture; Crafts; Design and designer fashion; Film, TV, radio and photography; Museums, galleries and libraries; Music, performing and visual arts; Publishing; and software and computer services (including video games).*



CIPS is:

- An influential one-day forum bringing together Real Estate and the Creative Industries.
- To drive inclusive and equitable economic growth, and to deliver social impact to people, communities, and places.
- An exciting, vibrant, forward thinking, change-making convention!
- Where dialogue + debate creates purposeful + positive change!
- Thoughts + opinion are valued!
- A 'conduit' for Government's Plan to 'grow' the UK Creative Industries; to level up, and to deliver economic + social impact.
- Driving inclusive + equitable growth through collaboration.
- To build a sustainable, healthy, and... happy future!



Background:

Our Creative Industries are a true British success story... and there is more to come!

Contributing £108 billion in 2021 to the UK economy, the creative sector is a key driver of UK economic growth.

The **'Creative Industries Sector Vision'** launched this year by government, focuses on maximising growth, nurturing young people's talent and delivering on the creative potential that exists across the country.

By 2030, Government and the Creative Industry Council plan to have grown these industries by **£50bn of gross value added** and **support a million extra jobs, with a pipeline of talent and opportunity for young people**. It is a vision for the Creative Industries to become an even greater growth engine; where creative talent from all backgrounds, and creative businesses from all areas in the UK, can thrive.

The Creative Industries in the UK are larger than life sciences, the automotive industry and aerospace put together!



Core Content & Themes:

The day will comprise of a mix of authoritative keynotes, presentations, case studies and panel sessions.

Panels to include:

- ‘Creating and building *places* where people + communities thrive!’
- ‘Investing in the Creative Industries – Driving regional growth | Levelling-Up | Private-Public Partnerships’
- ‘CreaTech: The New Frontier – A massive national opportunity!’
- ‘The *value* of the Creative Industries to future generations – Thinking outside the box!’



Headline Partner – “Conference in Partnership with “.....”

- Option to participate in one of the plenary sessions
- Invitation to a speakers and sponsors private dinner, on the eve of the Forum
- ‘Headline Partner’ branding at the conference, on pre-event marketing, and on the website
- Branding during the plenary sessions via holding slides
- Exclusive branding on the lanyards
- Branding on the event signage and front cover of the delegate booklet
- Full page advert in the electronic delegate booklet
- Company profile in the electronic delegate booklet
- 10 delegate places

Cost - £20k + VAT



Conference Partner

- Option to participate in one of the plenary sessions
- Invitation to a speakers and sponsors private dinner, on the eve of the Forum
- 'Conference Partner' branding at the conference, on pre-event marketing and on the website
- Branding during the plenary sessions via holding slides
- Branding on event signage
- Full page advert in the electronic delegate booklet
- Company profile in the electronic delegate booklet
- 10 delegate places

Cost - £12.5k + VAT



Conference Associate

- Invitation to a speakers and sponsors private dinner, on the eve of the Forum
- 'Conference Associate' branding at the conference, on pre-event marketing and on the website
- Branding during the plenary sessions via holding slides
- Branding on event signage
- Half page advert in the electronic delegate booklet
- Company profile in electronic delegate booklet
- 5 delegate places

Cost - £7.5k + VAT



Network Zone Partner

- Invitation to a speakers and sponsors private dinner, on the eve of the Forum
- 'Network zone' branding at the conference (in the networking area), on pre-event marketing and on the website
- Opportunity to provide branded merchandise in the Network Zone
- Advert in the electronic delegate booklet
- Company profile in electronic delegate booklet
- 5 delegate places

Cost - £7.5k + VAT



Pre-Conference Dinner Partner

- Opening address at the dinner and introduction to guest speaker
- Exclusive branding at the dinner, to include on the menus, place names, and 2 pop ups
- 4 places at the pre-conference dinner
- Branding at the conference, on pre-event marketing and on the website
- 'Dinner Partner' branding on event signage at the conference
- Advert in the electronic delegate booklet
- Company profile in electronic delegate booklet
- 5 delegate places at the conference

Cost - £8.5k + VAT



Charities & Support Partner

- Partner to sponsor the complimentary places gifted to charities and SMEs in the creative sector.
- Invitation to a speakers and sponsors private dinner, on the eve of the Forum
- Branding at the conference, on pre-event marketing and on the website
- Branding during the plenary sessions via holding slides
- Branding on event signage
- Advert in the electronic delegate booklet
- Company profile in electronic delegate booklet
- 5 delegate places

Cost - £7.5k + VAT



Thank you to our Steering Group and Partners to date:

Assael



Arts and
Humanities
Research Council



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